



Visit Lewes Membership Packages

Join us and promote your business to thousands of visitors looking for top spots to visit during their stay in Lewes District.

With advertising options starting from as low as £75 + VAT, Visit Lewes is your essential, affordable marketing tool to reach new customers.



VISIT
LEWES

COAST & COUNTRY

Advertise with us

Silver Membership — A Silver Membership for 2019 will cost you a one-off payment of just £99. For this price you'll benefit from 12 months of advertising on the Visit Lewes website and become an official Visit Lewes Member.

Gold Membership — A Gold Membership for 2019 will cost you a one-off payment of just £149. For this price you'll benefit from 12 months of advertising on the Visit Lewes website and become an official Visit Lewes Member with additional benefits as detailed below.

Business Listing on Visit Lewes website that includes:	Silver Membership	Gold Membership
Business Address	✓	✓
Business Category	✓	✓
Email Address, Phone and Fax numbers	✓	✓
List of Facilities Available	✓	✓
A short (50 word) description of your business	✓	✓
Up to 5 high resolution images	✓	✓
Business Location	✓	✓
Opening Times	✓	✓
Public Transport Directions	✓	✓
Admission Prices	✓	✓
Link to your website	✓	✓
Official 'Visit Lewes Member' window sticker	✓	✓
Listing of Awards		✓
Long (Unlimited) description of your business		✓
External Links		✓
Enjoy-England Ratings/ Other Gradings		✓
Up to 10 high resolution images		✓
Interactive map view on how to find your business		✓
Links to related attractions and events (if listed)		✓
Road Directions		✓
Room Breakdown (For accommodation providers)		✓
One dedicated 'Inspiration' box (see 'Inspiration Boxes' below)		✓
Share of unsold advertising space on the 'Don't Miss' navigation boxes (See below)		✓
Other Member Benefits		
A supply of maps and publications free of charge delivered to your business		✓
Monthly e-newsletters from Visit Lewes on upcoming events and general tourism updates		✓
Support and advice from Visit Lewes Tourism Department		✓

Other Advertising Opportunities



Meet The People of Lewes District



Gin & Fizz Festival




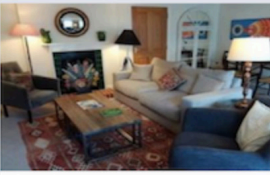
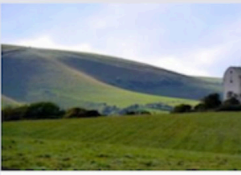
Art & Culture

Inspiration Boxes

An inspiration box is a great way to put your business in the spotlight on one of our landing pages. When a website visitor clicks on a landing page such as 'Accommodation' or 'Food and Drink' they will see a list of 'Inspiration' boxes.

This prime advertising space can be sold separately without purchasing the Silver or Gold Memberships.

£75 + VAT for 6 months

What's On	Accommodation	Things to Do	Food & Drink
Hotels Lewes Seaford Peacehaven Newhaven Villages	Bed & Breakfasts Lewes Seaford Peacehaven Newhaven Villages	Pubs & Inns Lewes Seaford Peacehaven Newhaven Villages	
Camping & Glamping	Other Accommodation	Accessible	
Don't Miss			
			
Chalk Cottage	Central Lewes Flat	Short Stay Lewes	

Don't Miss Boxes

A Don't Miss Box is our premium advertising space within our website. There are only four boxes per category on our navigation bar and space is very much sought after. Your business would benefit from greater exposure by being positioned on one of these spots. The first of it's kind to be seen when visitors are looking for something specific on our site.

This premium advertising space can be sold separately without purchasing the Silver or Gold Memberships.

£200 + VAT for 3 months



A Window of Opportunity

Lewes Tourist Information Centre offers a fantastic opportunity to display your event or organisation within one of two bay windows. Located in a spot that catches the eye of traffic and pedestrians coming up Station Street from the Train Station, along the main bus route, and along one of the main roads in Lewes, this spot is a great opportunity to be creative with a very visual display. This space is very much sought after and the waiting list can be quite long. As long as you or your event are based within the District, you could benefit from the use of this space.

£10 per week



Digital Screens

Catch the eye of people in the town centre by putting your event onto our large-scale digital screen located at the Tourist Information Centre in Lewes, courtesy of our good friends over at Media Attention. This interactive screen is illuminated even through most of the evening and catches the eye of anyone walking through the High Street. The screen can be utilised for static posters or for a more interactive display you can feature video content and transitional slides. With prices starting from just £30, this is a great way to spread awareness of your event.

(Price on application)

Your Membership

Please select a membership option from the list to the right and fill in your personal details below. You can send it to us via email to Helen.Browning-Smith@lewes-eastbourne.gov.uk or post it directly to the following address —

Visit Lewes Memberships
Tourism & Enterprise
187 High Street
Lewes BN7 2DE.

If you'd like to discuss your Visit Lewes membership in more detail please contact Helen Browning-Smith, Tourism & Arts Manager directly by either telephone: 01273 085022 or email: Helen.Browning-Smith@lewes-eastbourne.gov.uk

To apply for a booking within Lewes TIC windows please contact lewes.tic@lewes-eastbourne.gov.uk.

To apply for a booking on the Lewes TIC digital screen please contact paul@mediaattention.co.uk

By becoming a Visit Lewes Member I agree to my data being kept on record by Lewes District Council

Silver Membership

(£99 + VAT for 12 months)

Gold Membership

(£149 + VAT for 12 months)

Inspiration Box

(£75 + VAT for 6 months)

Don't Miss Box

(£200 + VAT for 3 months)

Please fill in your personal details below.

Business Name:

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Business Telephone:

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Business Address:

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Business Email:

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Website

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Contact Name:

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Position::

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Signed:

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Business Postcode:

Date:

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